CAP 1.1.3

CREATE AND REVISE AGREEMENTS BETWEEN FOUR-YEAR UNIVERSITIES & GRCC FOR STUDENTS SEEKING TRANSFER

SLT Update
March 30th, 2012
VALUES – Excellence and Responsiveness
END – 1.0 Academic Alignment
STRATEGY – 1.1 Provide a seamless transition to other institutions of high education
CAP – 1.1.3 Create and revise agreements between GRCC and four-year colleges/universities for students seeking to transfer.
PURPOSE OF CAP 1.1.3

- The primary purpose of this project is to increase the number of transfer opportunities for students seeking seamless transitions from GRCC to their preferred four-year institutions. **Goal – Increase agreements by 5 percent each year.**

- This project will create a process for the College to complete an inventory of the existence and currency of transfer agreements and then determine what revisions are needed.

- The College will develop a priority list of desired transfer agreements and then create a process for collaborating with universities with whom we seek to procure transfer agreements.
The primary purpose of this project is to increase the number of transfer opportunities for students seeking seamless transitions from GRCC to their preferred four year institutions. \textbf{Goal – Increase agreements by 5 percent each year.}

\textbf{New Agreements in 2011}

- FSU - Nursing (RN to BSN) & Business
- Reverse Transfer Agreement Davenport/FSU/WMU/GVSU/GRCC
- U of M - Dental Hygiene
- Walsh College - Business
CAP UPDATE Goals (As of March 2012)

Agreements Declined 2011 – 2012

- Baker College
- Chancellor University
- Saginaw Valley State University
- Central Michigan University (Psychology & Integrated Leadership Studies)
- Calvin College (revisiting)
- Ferris State University (no longer wish to form program agreements)
- Lansing Community College (Sign Language)

New Agreements Started 2012

- Calvin College (Institutional)
- CMU Fashion / Interior Design & Public Administration (Law Enforcement)
- GRCC/GVSU/MSU Pre-Med
- GVSU Radiologic Technology
- KCAD Fashion / Interior Design
- MSU Electrical Apprenticeship
- Lawrence Tech Interior Design
- Northwood Interior Design
- WMU Business
CAP UPDATE Goals

- **Strategy:** This project will create a process for the College to complete an inventory of the existence and currency of transfer agreements and then determine what revisions are needed.

**COMPLETED STEPS**

- Created and implemented an internal agreement process form
- Created comprehensive agreements database – shared with Provost’s Office
- **Agreements in Revision Process in 2011/2012:**

  - American Intercontinental University
  - Eastern Michigan University
  - Lansing Community College
  - Palmer College of Chiropractic
  - Bay College
  - Grand Valley State University
  - Life University
  - Siena Heights University
  - Capella University
  - Lake Superior State University
  - Northwood University
  - University of Phoenix
  - Delta College
Strategy: The College will develop a priority list of desired transfer agreements and then create a process for collaborating with universities with whom we seek to procure transfer agreements.

COMPLETED STEPS

- Obtained data from Institutional Research on where GRCC students transfer
- Input from department heads and faculty on ideas for possible transfer agreements
- Attended SWD and SAS Department Head meetings
- Connecting with counterparts at two and four-year institutions
- Working closely with Counseling & Career Center
- Held benchmarking meeting with Davenport, GVSU, FSU, WMU staff
- *Will ONLY pursue agreements that are BENEFICIAL for GRCC Students!
This CAP will most directly impact the following Academic Alignment Indicators.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Target</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of formal articulation agreements</td>
<td>Increase 5% per year</td>
<td>Green</td>
</tr>
<tr>
<td>Percent of students who successfully transfer to another college/university</td>
<td>Increase 1% per year</td>
<td>Green</td>
</tr>
<tr>
<td>Student satisfaction with GRCC preparation for transfer</td>
<td>Increase 2% per year</td>
<td>Red</td>
</tr>
<tr>
<td>Year</td>
<td>Formal Articulation Agreements (number)</td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>--------------------------------------</td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>2008</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>2007</td>
<td>20</td>
<td></td>
</tr>
</tbody>
</table>

*Source: Institutional Research and Planning/National Community College Benchmarking Project
## Percent of Successful Transfer

<table>
<thead>
<tr>
<th>Percent Transferred within 3 Years</th>
<th>GRCC (percent)</th>
<th>Benchmark (percent)</th>
</tr>
</thead>
<tbody>
<tr>
<td>First-time, fulltime in Fall 2007</td>
<td>27.0%</td>
<td>17.8%</td>
</tr>
<tr>
<td>First-time, fulltime in Fall 2006</td>
<td>25.1%</td>
<td>18.4%</td>
</tr>
<tr>
<td>First-time, fulltime in Fall 2005</td>
<td>20.1%</td>
<td>18.1%</td>
</tr>
</tbody>
</table>

*Source: Institutional Research and Planning/National Community College Benchmarking Project*
<table>
<thead>
<tr>
<th>Graduation Year</th>
<th>“How well did GRCC prepare you to continue your education?” (percent “Well” or “Very Well”)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>57.5</td>
</tr>
<tr>
<td>2009</td>
<td>67.7</td>
</tr>
<tr>
<td>2008</td>
<td>68.7</td>
</tr>
<tr>
<td>2007</td>
<td>65.7</td>
</tr>
<tr>
<td>2006</td>
<td>58.4</td>
</tr>
</tbody>
</table>

Source: Institutional Research and Planning/Alumni Survey Report
NEXT STEPS

CONTINUOUS STEPS

1. GRCC Faculty connection
2. Counseling & Career Center connection
3. Two and Four-Year connection
4. Continue research on existing transfer agreements and update records
5. Website Improvements

NEXT STEPS

1. Schedule initial CAP Team Meeting
2. Communication plan for GRCC faculty / staff: What is Transfer & Articulation?
3. Transfer Guide – Project Team
4. Michigan Transfer Network - Update
5. Create internal process to renew / create transfer agreements, share with GRCC community
6. Determine why GRCC students did not feel they were prepared to transfer
CAPS RELATED TO CAP 1.1.3

- **CAP 1.1.1**
  - Project Purpose: Implement strategies to increase the number of earned General Education (MACRAO) Certificates.

- **CAP 5.3.2**
  - Project Purpose: The new model of Program Review will focus on assessing students’ achievement of program learning outcomes.

- **CAP 5.3.3**
  - Student attainment of the four ILOs will be measured in both curricular and co-curricular learning activities.
QUESTIONS?