CAP 6.2.2
Certificates & Credentials
Purpose

Identify current and existing certificates and employer recognized credentials that meet industry standards within existing programs. Recommend new “in-demand” credentials and certificates with and to faculty that will lead to employment for GRCC students.
Team Members

Mark Dodd (Faculty, Job Training)
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Linda Witte (Training Solutions-Healthcare)
Mary Hofstra (Training Solutions-Manufacturing)
John VanElst (Pathways Out of Poverty)
Patrick Coleman (GRCC/Michigan Works)
Chris Glass (GR Chamber of Commerce)
Bill Small (The Right Place, Inc. & MI Manufacturing Technology Center)
Goals

• Identify barriers to enrollment and completion in current certificate programs. Recommend actions.
• Identify possible credentials and/or certificates that are part of current programs, but have not been tracked or marketed.
• Recommend ways to better track, report, recruit students and inform staff about credentials and certificate programs.
• Recommend new certificates and credentials to faculty for additions into their programs from employer partners.
• Connect with external partners to tie certificates to community demand and future needs.
Measureable Outcomes

• Minimum of 4 new credentials or certificate programs will be identified and promoted by Fall 2012.
• Barriers to current program enrollment and tracking will be identified and reported by July 1, 2012.
• Increase in number of certificate programs or employer recognized credentials.
  • Three new certificate program pilots will be offered by Fall 2012.
  • Six new certificate programs or employer recognized credentials will be recommended for implementation by Fall 2013.
Accomplishments

• Reviewing baseline data on current certificate programs, their enrollment and completion.
• Initial meetings with IT to identify possible PS solutions for tracking.
• Use of Career Coach Software to help awareness with counseling and faculty.
• Meeting with department chair(s) in Computer Applications and Construction Trades to identify additional credentials currently being offered.
More Accomplishments

• Meetings with employers groups (i.e., Manufacturer’s council executive committee, Talent 2025, food processors, & renewable energy supply chain) to begin identification of additional and future credentials/certificates.

• Creation of two Battery Manufacturing Operator Training * Experienced Operator Training – 416 hours (MSSC Certificate, OSHA 30 hour certificate), & 160 hours. Starts 4/16/2012

• Identification of Community Health Worker Certification Program, Home Health Aide Program/Personal Care Assistant programs by employers
Future Work for 2012-13

- Recommendations for overcoming barriers to be presented. (Tracking, marketing, recruitment).
- Identification of future employer certificates/credentials.
- Moving non-credit national certificate programs to credit programs (after Welding Pilot is complete).
- Identify how federal gainful employment requirements will effect certificate programs.
Related to CAPs

1.1.1 MACRAO certificate
6.1.1 Faculty/Staff Externships
6.2.1 Career Pathways System

Related to Student Completion projects.
One Student One Record project.
Welcome!

Suggestions and Feedback

Thank you.